

Hotel Sunset



GODERICH
ONTARIO CANADA

On the Blue Water Highway



Hotel opens June 24th.

Ontario's Popular Summer Resort

Important Information For Motorists From The United States Entering Canada

A visitor from the United States may bring his motor car into Canada for a period of sixty days and return either by the port of entry or any other port without having to file a bond with the Canadian Customs officials provided he obtains a permit from the Custom's Officer at the port of entry.

A Collector or Sub-Collector at any custom's port of the country, including Goderich, may grant an extension of the permit for a period not exceeding thirty days.

In the event of a visitor from the United States who has been granted a permit to bring his motor car into Canada desiring to retain his car in Canada for a period in excess of ninety days, he may, before the expiry of his permit, on reporting at the customs port of arrival and furnishing a bond or a cash deposit equivalent to the duty and taxes payable on the automobile, be granted a permit for a period not exceeding six months from the date of the importation of the vehicle.

Of Particular Interest To Visitors From The United States

Articles acquired in Canada by residents of the United States for personal or household use, or as souvenirs or curios, but not bought on commission or intended for sale, are admitted into the United States free of duty to the value of \$100.00 for each person.

Visitors from the United States will find that such articles as diamonds, silverware, fine china, English cutlery, fine leather goods, Scotch tweeds, English serges, French silks, Irish linens, English hats and caps, English Briar pipes, gloves and woollen goods of all kinds are cheaper in Canada than in the United States and that they are of excellent quality.

**FOR THE BEST MOTOR ROUTES TO TAKE TO
HOTEL SUNSET, GODERICH, SEE THE
INSIDE PAGES.**

**THE CANADIAN NATIONAL AND CANADIAN
PACIFIC RAILWAYS FURNISH PASSENGER
SERVICE TO GODERICH.**

HOTEL SUNSET--ONTARIO'S POPULAR SUMMER RESORT

Goderich, Ontario, Canada



Why not spend this summer at Hotel Sunset? Its charming setting high up in the Highlands of Lake Huron at Goderich commands an unrivalled view of the ever-changing vistas of that famous old lake. For hundreds of miles, cool water-washed breezes sweep across the broad expanse of Superior, Michigan and Huron, making Goderich the most healthful of summer resorts. Fresh bracing air; forest-fringed bluffs; quiet winding streams; glorious sunsets—all conspire to charm the soul of the lover of the beautiful.

One hundred rooms each with hot and cold running water; brick construction throughout; every room with an outside exposure; wide cool verandahs; the delightful music of the hotel orchestra; courteous considerate service—these are making guests return to the Sunset summer after summer. The Sunset is renowned for its meals. Its cuisine is of the highest order with fresh vegetables from the gardens of the Hotel and fresh fish caught daily from the waters of the lake.

Equipped with fire escapes and fire extinguishers and every modern safety device; with the town fire department close at hand; guests may sleep well at night assured of the elimination of the fire hazard.

The Sunset offers excellent golf, bathing, tennis, bowling and fishing.

For further information and reservations write, telephone or wire,

CHARLES C. LEE, Hotel Sunset,
Goderich, Ontario, Canada.

The Old Order Changeth



One-quarter of the 19th Century had run its course before the solitude of that vast country bounding the shores of Lake Huron was disturbed by the sounds of the settlements of the white man. None but the solitary savage following the course of a forest stream in search of fish or game had gazed upon that sky as clear as any in Italy, those sun-warmed lands of indescribable beauty—the autumn-tinged woodlands in their gorgeous shades of crimson, russet, scarlet and gold—all the beauties of winter tenderly mantling the gentle contours of the landscape in its raiment of ice and snow—none knew these wonders of nature save the solitary savage.

It was not until July of the year 1827 that those intrepid explorers, Dr. William Dunlop and John Galt, set out by separate routes in search of a town-site on the shores of Lake Huron. Dunlop, leading a small band of surveyors and woodsmen, threaded the virgin forests of an unknown region towards the waters of the blue Huron. Galt, an advocate of the pioneer's preference for water transportation, proceeded by way of the little village of York (now Toronto) pushing ever northward past Barrie, finally reaching the shores of the Georgian Bay. There, meeting the gunboat "Bee" which had been placed at his disposal, he and his little party continued on down the east shore of that great body of water, Lake Huron. As he tells us "We saw afar off by our telescope a small clearing in the forest, and on the brow of a rising ground a cottage delightfully situated. Nor were we left long in doubt for, on approaching the place, we met a canoe having on board a strange combination of Indians, velvetenees and whiskers, and discovered within the roots of the red hair the living features of Dr. Dunlop. Having crossed the river's bar of eight feet, we came to a beautiful anchorage of fourteen feet of water in an uncommonly pleasant basin." There the two courageous voyagers united in founding what is now known as the beautiful town of Goderich.

In 1828 the town's need of accommodation was satisfied by the erection of a little log tavern down below the hill near the mouth of the river where the harbour now lies. Before long, however, the rapid growth of this flourishing little community demanded the more adequate facilities of "Reed's Hotel." There on the bluff of the hill overlooking the lake this now famous tavern soon became the centre of the social life of the early settlers. From the pages of "The Days of the Canada Company" we find that "Poor Reed's Hotel, the best hostelry in the place and scene of most of the revels of the day; where the

Clinton people and those outside the Town 'put up'—where the Commissioner and his charming wife, Dr. Hamilton and the Otters, and Bignalls, the Evans, Galts and Lizars, beautiful Jane Longworth, the lovely Reeds, the lovelier Campbells and a host of others laughed and danced and sang many pleasant hours away; where the green in front was used for cricket and quoits by the Lysters and Dixie Watson and genial Charlie Widder, Daw Don, and others of the beaux who missed their club life. Where Judge Reed and Woodliffe and their cronies sat on the benches and sunned themselves of bright afternoons; where the seats along the bank were filled evening after evening with people who never wearied of that gorgeous pageant, not colour but conflagration, which the sunsets furnished. Those sunsets were so famous that travellers made the detour to that out of the way corner of the world to enjoy them. But the lap and boom of those crimson-dyed waters which the musical Reed loved to hear, as in the pink twilight he sang 'A Rose Tree in Full Bearing' and crossed their monotone of accompaniment with the keener edge of sound from his own violin, were telling of a time when all these familiar names which made the life of that day would be but memories; and the sword, and the Inn itself undermined, would crumble and disappear."

A worthy successor to the fine traditions of the old Reed Hotel, the splendid modern Hotel Sunset stands within a stone's throw of the site of that famous hostelry where now again rest and quiet companionship may be enjoyed and from spacious verandahs and seats along the banks of that multi-colored inland sea, "that gorgeous pageant—not colour but conflagration" may again be witnessed.

Golf, tennis and bowling have replaced cricket and quoits but young and old may still thrill to the dancing at this popular resort. The candle has yielded to electric light—the cracked pitcher has given way to hot and cold running water in every room—the sweet seductive melodies of the hotel orchestra now soothe the ear as had "Reed's violin"—"the detour to that out of the way corner of the world" has become the foundation of the splendid motor roads—fast comfortable trains are now available to carry visitors and guests to this very accessible popular summer resort. Truly the old order changeth yielding place to new.

Why not spend this summer at the "Sunset," enjoying not only the natural beauty of this famous resort but the comfort and convenience of a modern hotel?

The Sunset Offers You---

GOLF

You need not be afraid to leave your favourite golf club. The Golf Club situated on the banks of the picturesque Maitland River has earned the reputation of being one of the sportiest courses in Ontario. This year it is better and sportier than ever, owing to the addition of twenty-five acres and the revamping of the course. A professional is constantly in attendance. After a perfect round, what could be more delightful than cooling drinks on the spacious verandah of the Club House? The ladies also will find it a charming rendezvous for afternoon tea.

SWIMMING

A wide, clean beach reaches back from the glistening waters of the lake. Here the children can build their castles in the sand and learn to swim. The gentle slope of the beach ensures their perfect safety while, in the deep water on the other side of

the pier, experienced divers and swimmers may find amusement on the spring-board.

BOWLING

Bowling, that universal favourite, has not been overlooked. Devotees of this honourable sport will frequent the excellent greens provided for their enjoyment, sure of finding congenial partners.

TENNIS

If you are a tennis enthusiast, the Courts at the Sunset and Golf Club ensure your enjoyment of this popular sport.

BOATING

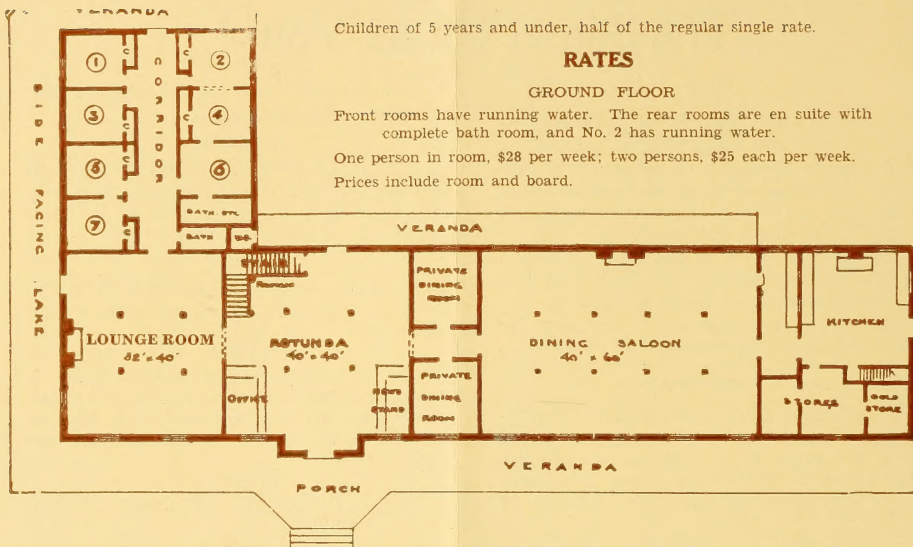
The cool shady banks and sun-kissed waters of the Maitland River are calling you. Wooded points—mysterious quiet bays, unexpected bends, lend an ever-changing picture and make a delightful spot for a picnic.

FISHING

Anglers will find sport a-plenty along the shaded



A Daily Scene at the Bathing Beach Where Hotel Sunset Guests Enjoy Their Swimming



Children of 5 years and under, half of the regular single rate.

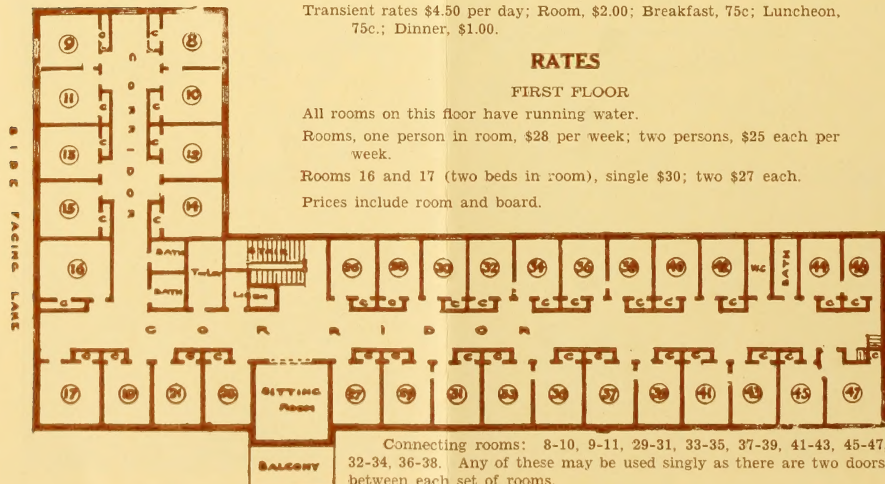
RATES

GROUND FLOOR

Front rooms have running water. The rear rooms are en suite with complete bath room, and No. 2 has running water.

One person in room, \$28 per week; two persons, \$25 each per week.

Prices include room and board.



Transient rates \$4.50 per day; Room, \$2.00; Breakfast, 75c; Luncheon, 75c.; Dinner, \$1.00.

RATES

FIRST FLOOR

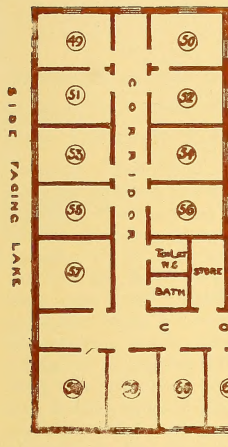
All rooms on this floor have running water.

Rooms, one person in room, \$28 per week; two persons, \$25 each per week.

Rooms 16 and 17 (two beds in room), single \$30; two \$27 each.

Prices include room and board.

Connecting rooms: 8-10, 9-11, 29-31, 33-35, 37-39, 41-43, 45-47, 32-34, 36-38. Any of these may be used singly as there are two doors between each set of rooms.



Transient rates \$4.50 per day; Room, \$2.00; Breakfast, 75c; Luncheon, 75c; Dinner, \$1.00.
All accounts payable weekly.

RATES

SECOND FLOOR

All rooms on this floor have running water.

Rooms, one person, \$28.00 per week; two persons \$25.00 each.

Rooms 57 and 58 (two beds in room), one person, \$30; two \$27 each.

Prices include room and board.



HOTEL SUNSET PARK OVERLOOKING LAKE HURON

The Sunset Offers You---

banks of creek and river. Should the wary trout refuse the lure, gamey bass and fighting pickerel await the challenge.

DANCING

The irresistible melodies of the dance orchestra will lure young and old in the evening to the Pavilion. Situated on the crest of the bluff commanding a view of the majestic Huron with cool soft breezes stealing through its many windows, the Pavilion is an ideal place for dancing. Visitors are delighted with its large springy floor.

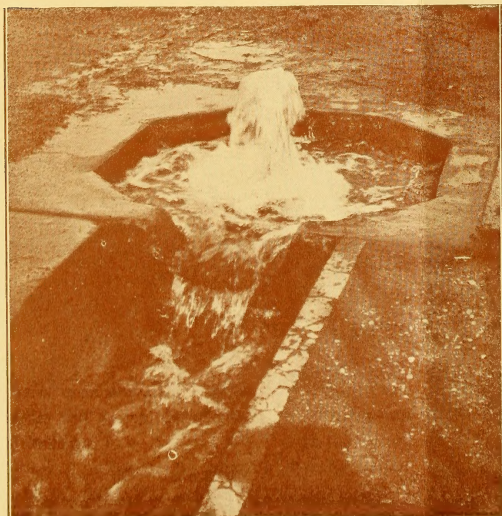
MOTORING

Broad rolling country-side; quaint fishing villages set in charming bays along the shore of the lake; sleepy little hamlets nestling amid the hills; all within a few minutes' drive of the Sunset. The

splendid wide highways and quiet country roads are scenic to a marked degree.

A DELIGHTFUL DRIVE

Slip away to Benmiller in the cool of the evening. Far below in the valley, all golden in the evening sun pressed close to its tiny life-giving stream lies the famous old woollen mill. Inside its old gray walls flushed now a delicate rose in the westering sun may be found woollens as fine as any from distant Galashiels or Huddersfield. Water power from the ancient mill-race still turns those quaint old spindles and looms. Careful artisans, descendants of generations of highly skilled workmen in this ancient craft, delicately weave the new-clipped wool fresh from the sheep's back until it emerges before your very eyes in the softest textures of finely finished woollens. The unusual features and the splendid bargains found at this delightfully situated old mill will amply repay a visit from our guests.



Menesetung Mineral Water Spring at
Goderich, Ontario, Canada

Menesetung Mineral Spring

Bubbling from the very depths of the earth come these famous waters. Eleven hundred feet beneath the surface they start their journey filtering through the purifying strata of sands and rock to arrive clear, cool and sparkling, rich in health-giving salts.

Let the body-building properties of calcium, potassium, sodium, magnesium and iron revitalize your body, dispel winter fatigue and lend the necessary energy for the full enjoyment of your summer holiday.

A never-failing source ensures a constant supply of these remarkable waters. This service, of course, is free to our guests.

Professor Heys' Analysis of Menesetung Mineral Water :

Chloride of Sodium.....	12.010
Chloride of Potassium.....	2.340
Sulphate of Sodium.....	5.355
Sulphate of Magnesium.....	5.042
Sulphate of Calcium.....	106.190
Carbonate of Magnesium.....	18.173
Carbonate of Iron.....	1.340

The Routes to Take to Hotel Sunset When Motoring From or By Way of the Following Cities :

Buffalo, New York

Cross the Peace Bridge to Fort Erie, Ontario, thence to Niagara Falls, Ontario, and then take King's Highway No. 8 through Hamilton, Galt, Kitchener and Stratford to Goderich—161 miles, paved throughout.

Cleveland, Ohio

(1) Take C. & B. boat to Port Stanley, Ontario, and then follow King's Highways No. 4 and No. 2 to London, King's Highway No. 4 from London to Clinton and King's Highway No. 8 from Clinton to Goderich—87 miles from Port Stanley to Goderich, paved throughout.

(2) Motor by way of Toledo and Detroit to Port Huron, Michigan, thence by ferry to Sarnia, Ontario, where you may either,—

(a) Follow the Blue Water Highway, a gravel road, a distance of 82 miles, north along the shore of Lake Huron from Sarnia to Goderich. Total distance from Cleveland, 318 miles.

(b) Take King's Highways No. 7 and No. 22 from Sarnia to Masonville, King's Highway No. 4 from Masonville to Clinton and King's Highway No. 8 from Clinton to Goderich (120 miles, paved throughout). Total distance from Cleveland 356 miles.

(3) Motor by way of Erie to Buffalo and then follow the route from Buffalo to Goderich shown above. 370 miles, paved throughout.

Detroit, Michigan

(1) Motor to Sarnia, Ontario, by way of Port Huron and then take either the Blue Water Highway or the King's Highway to Goderich (as in Cleveland (2) (a) and (b) above.) The distance from Detroit to Goderich via the Blue Water Highway (see Cleveland 2 (a) above) is 138 miles. By taking the King's Highway from Sarnia to Goderich (see Cleveland 2 (b) above) the distance from Detroit to Goderich is increased to 176 miles but the road is paved throughout.

(2) An alternative route is to cross from Detroit to Windsor, Ontario, and then motor to Goderich by way of King's Highway No. 2 to London, King's Highway No. 4 from London to Clinton and King's Highway No. 8 from Clinton to Goderich. The distance is 184 miles and the road is paved throughout.

Hamilton, Ontario

Take King's Highway No. 8 by way of Galt, Kitchener and Stratford to Goderich—107 miles, paved throughout.

London, Ontario

Motor to Clinton by King's Highway No. 4 and from Clinton to Goderich by King's Highway No. 8—61 miles, paved throughout.

Niagara Falls, New York

Cross to Niagara Falls, Ontario, and take King's Highway No. 8 to Goderich—157 miles, paved throughout.

Sarnia, Ontario

(1) Take the Blue Water Highway north along the shore of Lake Huron to Goderich—82 miles, a gravel road.

(2) An alternative route is to take King's Highways No. 7 and No. 22 to Masonville, King's Highway No. 4 from Masonville to Clinton and King's Highway No. 8 from Clinton to Goderich—120 miles, paved throughout.



Kings Highways

- Shown: —
Improved gravel
Highway Nos. —
Mileages —
Steamship Routes - - -

State of
Michigan

Lake Huron

**GODERICH
Hotel Sunset**

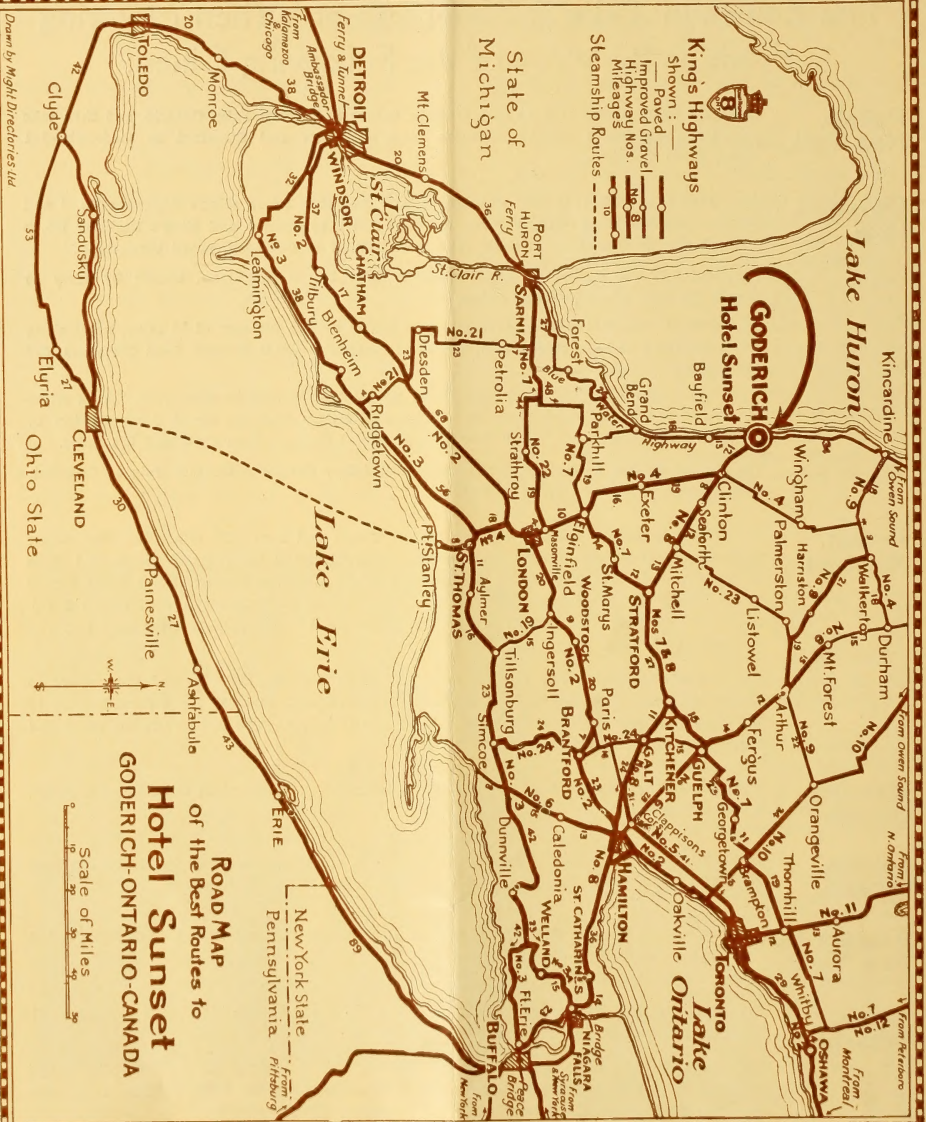
Lake Erie

Road Map
of the Best Routes to
Hotel Sunset
GODERICH-ONTARIO-CANADA

Scale of Miles
0 10 20 30 40 50



Drawn by Night Directories Ltd



The Routes to Take to Hotel Sunset--Continued

Toledo, Ohio

(1) By following the Blue Water Highway from Sarnia to Goderich (see Cleveland (2) (a) above) the distance from Toledo to Goderich by way of Detroit, Port Huron and Sarnia is 196 miles.

(2) By taking the King's Highway from Sarnia to Goderich (see Cleveland (2) (b) above) the distance from Toledo to Goderich by way of Detroit, Port Huron and Sarnia is 234 miles.

Toronto, Ontario

(1) Take King's Highway No. 5 (the Dundas Highway) straight ahead past Clappison's Corners to King's Highway No. 8, then turn right and continue on King's Highway No. 8 through Galt, Kitchener and Stratford to Goderich—145 miles, paved throughout.

(2) An alternative route is to motor north on Yonge Street to Thornhill, then turn left and continue on King's Highway No. 7 through Brampton, Georgetown and Guelph to Kitchener and then take King's Highway No. 8 through Stratford to Goderich—152 miles paved throughout.

Windsor, Ontario

(1) Cross the river to Detroit, Mich. Then motor to Port Huron and cross the St. Clair River to Sarnia. From Sarnia take either the Blue Water route, a gravel road, or the King's Highway, paved throughout, to Goderich (see Cleveland 2 (a) and (b) above.) The distance via the Blue Water Highway is 139 miles and by the King's Highway is 177 miles.

(2) An alternative route is to take King's Highway No. 2 to London, King's Highway No. 4 from London to Clinton and King's Highway No. 8 from Clinton to Goderich. The distance is 183 miles, paved throughout.

Spend This Summer

at

Hotel Sunset

GODERICH, ONTARIO

Ontario's Popular Summer Resort

GOLFING

TENNIS

BOWLING

MOTORING

BOATING

FISHING

BATHING

DANCING

**MAKE
YOUR RESERVATIONS
EARLY**